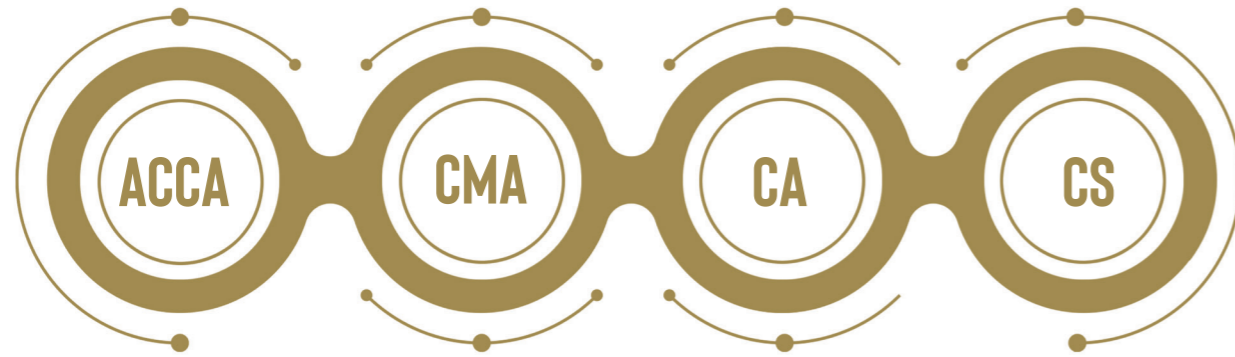


NOW INTRODUCING PROFESSIONAL VALUE ADD-ON COURSES



VALUE ADDED COURSES

Toastmasters International training on Public speaking & leadership  
Digital Marketing with E-Commerce | Tally Prime with GST Specialisation  
Financial modelling | Advanced MS-Excel  
Cyber security & Ethical hacking | SAP | Foreign languages



Affiliated to  
Bangalore North University



**DON BOSCO COLLEGE**  
**KR PURAM, BENGALURU**



**DON BOSCO COLLEGE**  
**KR PURAM, Bengaluru**

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## CORE VALUES

- ▶ Academic excellence
- ▶ Collaborative learning
- ▶ Holistic development
- ▶ Integrity
- ▶ Social integration
- ▶ Compassionate service
- ▶ Disruptive technological advancements

## ABOUT THE INSTITUTION

With a legacy of over 252 university institutes and 3299 schools, Don Bosco College has a rich history built around years of experience, dedicated to providing quality education and holistic development to its students.

Nestled in a serene environment conducive to learning, our college offers a wide range of academic programmes. With state-of-the-art facilities and a team of experienced faculty members, we strive to create a nurturing environment where students can excel academically, socially, and spiritually. Our emphasis on character building, community service, and leadership development ensures that graduates receive a well-rounded education.

Join us on an educational journey that will shape your future and make a positive impact on the world.

### VISION



An educational environment that fosters integrated persons who are champions of justice, truth, peace and human rights.

### MISSION



To groom intellectually competent, professionally efficient, socially responsible, physically able and morally upright persons through holistic and innovative education in the Don Bosco way.

### BCA- Bachelor of Computer Applications:

BCA provides students with a robust foundation in computer science through a blend of theoretical knowledge and practical application. With a focus on internships, and industry collaborations, the programme prepares students for successful careers in the ever-evolving field of technology.

*Transform your passion for technology into career success by merging cutting-edge knowledge with hands-on experience.*

- ▶ Strong Foundation in programming fundamentals
- ▶ Collaboration and Teamwork
- ▶ Ethical Awareness
- ▶ Expertise in Software Development

### BBA

BBA offers a comprehensive curriculum that equips students with a diverse skill set in areas such as management, finance, and marketing. With expert

guidance and exposure to current management practices and trends, graduates emerge prepared for leadership roles in the competitive world of business.

*Distinguish yourself with our multi-faceted approach to learning, preparing you for success in the global marketplace.*

- ▶ Effective leadership skills
- ▶ In-depth understanding of business principles
- ▶ Entrepreneurship opportunities
- ▶ Strategic thinking

### BBA Business Analytics:

BBA in Business Analytics blends business acumen with advanced analytics techniques. Through the program you learn to gain a competitive edge in the job market, by harnessing and analysing data for strategic decision-making, ensuring success in the rapidly evolving business landscape.

Gain the edge in today's data-driven business landscape with our BBA programme.

- ▶ Project management skills
- ▶ Quantitative analysis
- ▶ Data visualization
- ▶ Problem-solving skills

### B.Com (Regular)

B.Com (Regular) is an excellent opportunity for students to gain focused education in accounting, finance, and business management. The college stands out for its experienced faculty and commitment to practical learning, ensuring graduates are well-prepared for diverse roles in the business sector. Our emphasis on values and leadership further enriches the educational experience, nurturing students to thrive in their future careers.

*Discover your potential in accounting and finance. Forge a gateway to professional excellence and leadership.*

- ▶ Financial literacy
- ▶ Analytical skills
- ▶ Accounting expertise
- ▶ Business acumen

### B.COM Logistics and Supply Chain Management

Studying B.Com in Logistics and Supply Chain Management offers students specialized knowledge in managing the flow of goods and services, providing them with a competitive edge in the dynamic field of supply chain operations. Unlike traditional B.Com programmes, this specialized track focuses specifically on logistics, transportation, inventory management, and supply chain optimization, preparing students for rewarding careers in a rapidly evolving global marketplace.

*Experience a uniquely designed curriculum, tailored to equip you with the tools to excel in the logistics sector.*

- ▶ Supply Chain Management
- ▶ Inventory Control
- ▶ Procurement and Vendor Management
- ▶ Logistics Analytics

### B.COM Accounting and Finance:

Channelize your potential for accounting and finance with specialized knowledge in financial markets, banking operations, and investment management, preparing you for lucrative careers in the financial sector. The programme focuses specifically on finance-related subjects like corporate finance, financial analysis, and banking regulations, providing students with a targeted skill set highly sought after by employers in the finance industry.

*Stand apart from the crowd, with this specialized programme in financial marketing and banking operations, exclusively tailored for success in the industry.*

- ▶ Investment management
- ▶ Risk assessment
- ▶ Financial regulation
- ▶ Portfolio management

### BA - English, Psychology & Journalism

BA in Journalism, Psychology, and English helps you gain a comprehensive understanding of human behaviour, effective communication techniques, and critical thinking skills, enabling you to excel in various fields such as journalism, media research, and counselling. This interdisciplinary programme empowers students with a diverse skill set to navigate complex societal issues and communicate with empathy and insight in their chosen careers.

*Take the step towards refining your communication skills, critical insights and creativity with the BA programme at Don Bosco.*

- ▶ Effective communication
- ▶ Psychological analysis
- ▶ Writing proficiency
- ▶ Media literacy

### BSW: Bachelor of Social Work

Students are equipped with essential skills to advocate for social justice and support marginalized communities, preparing them for meaningful careers dedicated to creating positive social change and improving people's lives. Additionally, we offer opportunities for hands-on experience through internships and fieldwork, fostering practical skills that are highly valued in various social service settings.

*Explore a rich heritage of compassionate education, nurturing your potential to serve society with empathy and expertise.*

- ▶ Advocacy and social justice
- ▶ Case management and counselling
- ▶ Community engagement and empowerment
- ▶ Cultural competence and diversity awareness

### MSW: Master of Social Work

The Master of Social Work endows students with the necessary skills that enable them to be empathetic, socially responsible members of society. It prepares them for impactful careers in various fields such as healthcare, education, and community development. With great focus on hands-on experience, our MSW programme empowers students to effect positive change in every individual's lives.

*Come explore a nuanced curriculum, specially crafted to help you realise your dream of creating a society rooted in the ideals of social justice and compassion.*

- ▶ Counselling and interpersonal communication.
- ▶ Community organizing and development.
- ▶ Crisis intervention and conflict resolution.

### M.Com: Master of Commerce

Gain advanced knowledge in areas such as accounting, finance, and business management, widening your prospects for leadership roles in the contemporary workspace. With a focus on analytical thinking and strategic decision-making, our M.Com programme equips students with the skills needed to excel in today's competitive business environment.

*Elevate your career prospects with our M.Com course, designed to enhance your understanding of business and finance.*

- ▶ Advanced financial analysis and management skills.
- ▶ Strategic business planning
- ▶ Strong research and analytical capabilities.
- ▶ Team management abilities.

### MA (English):

Immerse yourself in a robust academic curriculum, distinguished by its tailored mentorship and extensive research opportunities, all centred around the profound exploration of English literature. This unique focus enables you to contribute meaningfully to the ongoing discourse and advancement within the area of literary studies.

*Delve into a realm of literary expertise, academic exploration, and limitless potential within the world of literature.*

- ▶ Literary appreciation
- ▶ Research proficiency
- ▶ Cultural and historical contextualization

PROGRAMMES OFFERED

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